



# Care in Action

An E-Newsletter for Employees, Staff and Friends of Shriners Hospitals for Children—Spokane

**November 2008**

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## Annual Holiday Open House

  
**Shriners Hospitals**  
for Children™

*Please join us for our*

**2008 Holiday Open House &  
Tree Lighting**

**Friday, December 5, 2008**  
**3:30-5:30 p.m.**

at Shriners Hospitals for Children-Spokane  
911 W. 5th Avenue in Spokane

*Refreshments and entertainment provided*  
*Resps requested to 509-744-1240*

Please join us for our annual Holiday Open House and Tree Lighting ceremony on Friday, December 5th from 3:30-5:30 p.m. Our 2008 Patient Tree Lighter, Tawny, will officially “light up” the decorations after a brief welcome. Musical entertainment will be provided by the Lewis and Clark High School Choir and vocalists from the Fairchild Airforce Base and a holiday reception will follow. There will be an opportunity to tour the hospital and view the highlights of 2008. To RSVP, please leave a message on our special events hotline at: (509) 744.1240 or email: [spokanenews@shrinenet.org](mailto:spokanenews@shrinenet.org). We hope to see you there!

Care in Action is a monthly e-newsletter from Shriners Hospitals for Children in Spokane. If you wish to be added or be removed from this or any future mailings, please contact us at [spokanenews@shrinenet.org](mailto:spokanenews@shrinenet.org) or call 509.744.1240 to leave a message.

For more information on our hospital, its services and our mission, please visit our website [www.shrinershospitals.org](http://www.shrinershospitals.org).

### Want some more information?

We will be mailing our 2008 Annual Report in early December. If you would like a copy of that report, please contact us at [spokanenews@shrinenet.org](mailto:spokanenews@shrinenet.org) and we will be happy to add you to the mailing list.

## New Ads for Shriners Hospitals

Throughout this year, National Cable Television, National Public Radio, People Magazine and various Trade Publications have run advertisements featuring Shriners Hospitals for Children as a part of our branding and marketing campaign.

The ads will continue to run through December 14th on the following cable networks: BBC America, Food Network, HGTV, Golf Channel, Headline News and many more.

Ads will also run on National Public Radio during the Marketplace and Performance Today segments through Dec. 1.

People Magazine will feature general awareness advertisements about Shriners in the Dec. 15 issue.

Contemporary Orthopedics, Orthopedics Today, Journal of Burn Care and Research, Pediatric News and other trade publications will continue to run advertisements through the end of the year as well.



## East-West Shrine Football Game

The 84th Annual East-West Shrine Game will take place on Jan. 17, 2009 in Houston, Texas. This game, in its 84th year, features the best college players from the U.S. and Canada.

Each year, the East-West Shrine Game not only raises millions of dollars for Shriners Hospitals, it helps inform millions more about the Shriners mission.

Last year's game featured 44 players who were chosen in the NFL Draft. Coached by NFL pros and featuring members of the NFL Hall of Fame, it is the perfect venue to promote the Shriners mission. This year's coaches will be Bobby Ross and Gene Stallings.

According to Jack Hart, executive director of the East-West Shrine Game, "This is a big-time football game and when combined with the wonderful cause of helping the kids in the Shriners Hospitals, this is the most prestigious college all-star football game in America."

For tickets or more information, please visit:  
[www.shrinegame.com](http://www.shrinegame.com)

## Justin Timberlake PGA Tournament Results in Big Wins



The Justin Timberlake Shriners Hospitals for Children Open, held in Las Vegas in October brought together Justin Timberlake, his celebrity friends and the PGA TOUR's best golfers to raise money to benefit the Shriners Hospitals for Children (SHC).

The week-long tournament took place at the TPC Summerlin in Las Vegas, featuring a celebrity pro-am, a junior golf clinic and a charity concert given by some of today's most popular artists. An expo tent displayed patient stories, videos and informational material about SHC.

Highlights of the tournament were featured on the Ellen Degeneres Show on November 11th as well.

For more information and photos, please visit the Shriners Hospitals myspace page or website:  
[www.myspace.com/shrinershospitals](http://www.myspace.com/shrinershospitals)  
[www.myspace.com/shrinershq](http://www.myspace.com/shrinershq)  
[www.jtshrinersopen.com](http://www.jtshrinersopen.com)



## Temple of the Month: Nile- Mountlake Terrace, WA

The Nile Temple in Mountlake Terrace, Washington, is the November Temple of the Month. Chartered in June 1909, Nile currently has 2,385 members.

The temple is led by Illustrious Sir Richard M. Kovak and supports both the Spokane and Portland hospitals. The temple is very active in fundraising and finding patients for our hospital system. At their annual golf tournament this year, they raised over \$6,000 for our hospital.

Fred Walk represented the Nile at a recent Board of Governors meeting for a recognition of the many contributions of Nile to our hospital. Thank you Nile Shriners for all you do to help us help children.